


**nmecc** |  **group**

**nmcc**

*Mi feci tante domande che andai a vivere  
sulla riva del mare e gettai in acqua le risposte  
per non litigare con nessuno.*

*Pablo Neruda*

*I asked myself so many questions that I  
went to live at the shore of the heroic and  
simultaneous sea, and i threw the answers into  
the water to avoid fighting with anyone, until  
I asked no more.*

*Pablo Neruda*



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**01**  
mission

**02**  
vision

**03**  
inspiration

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project

**05**  
network

**06**  
outdoor and  
masterplan

**07**  
engineering and  
structures

**08**  
homedeck

**09**  
lg restauri

**10**  
tuga

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portfolio

**12**  
what we do

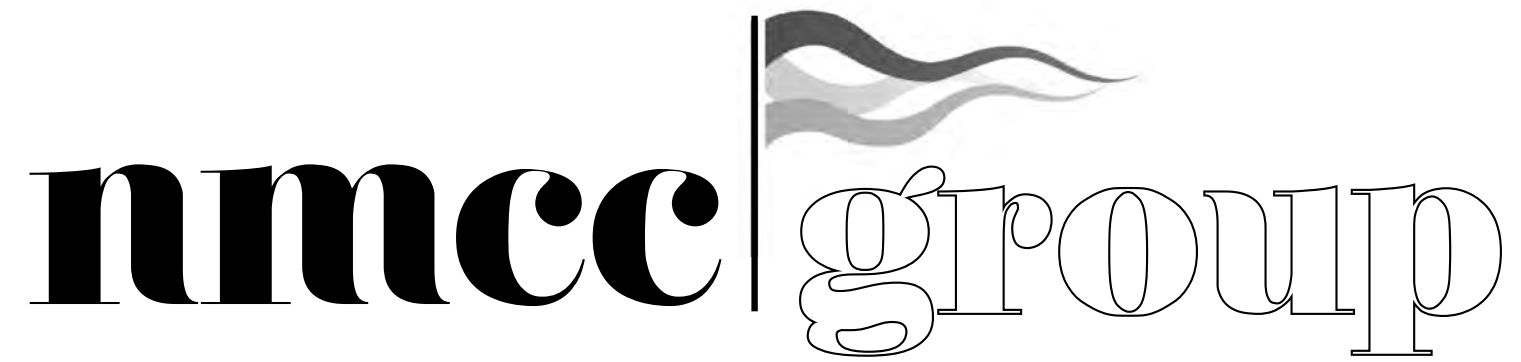
**needs matter corporate commitment**



NMCC GROUP NASCE DALLA VOLONTA' ED ESPERIENZA DI IMPORTANTI AZIENDE CONTRACT ENGINEERING E INTERIORS DI FONDERSI E PROPORSI SUL MERCATO DELLE RISTRUTTURAZIONI E PROGETTAZIONE ARCHITETTONICA, DESIGN E REALIZZAZIONE DI INTERNI COME UN UNICO INTERLOCUTORE E PARTNER PROGETTUALE.

NMCC GROUP IS BORN WITH THE WILL AND EXPERIENCE OF IMPORTANT CONTRACT, ENGINEERING AND INTERIOR AGENCIES WHILE PRESENTING TO THE MARKET PROJECTS MERGING RESTRUCTURATION AND DESIGN.

*La Datcha luxury palace, Forte dei Marmi*



**UN TEAM INTERNAZIONALE PER LA PROGETTAZIONE E  
REALIZZAZIONE DI COMPARTI EDILIZI, VILLE ED HOTELS**

**AN INTERNATIONAL TEAM FOR THE DESIGN AND  
CONSTRUCTION OF BUILDINGS, VILLAS AND HOTELS**

nmcc

01



*Garantire **efficacia, trasparenza, onestà** e rispetto dei tempi e dei costi condivisi con i clienti utilizzando tecnologia , know how progettuale e metodo.*

*To guarantee **efficiency, transparency, honesty** as well as a respect to timing and shared costs to our the clients using constructive modern technology, project know how, and innovative methods.*

ission

# nmcc



## **PROGETTARE IL NUOVO, RECUPERARE IL VECCHIO**

*Avvicinarsi ad un progetto con il medesimo rispetto e competenza sia che si tratti di edifici e architetture del passato sia per nuovi progetti e costruzioni. Fondere la maestria di una manovalanza dal sapere antico con le più alte competenze ingegneristiche e progettuali.*

## **DEVELOP THE NEW, RESTORE THE OLD**

*We approach each project with the maximum respect and competency in both development and construction of old and new projects. We mold the mastery of ancient techniques with modern engineering and design skills.*

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02

# ision

essere *veloci, flessibili, sensibili*  
alla bellezza e conoscere la tradizione  
*pensare* l'innovazione.

*Districarsi con eleganza nel difficile*  
*mondo del contract ed engineering .*

*To be **fast, flexible, sensitive** to beauty*  
*while understanding the tradition of*  
*innovative **thinking**.*

*We want to elegantly distinguish*  
*ourselves in the difficult world of*  
*contract and engineering.*



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*Datcha beach, Forte dei Marmi , Italy ---- before*



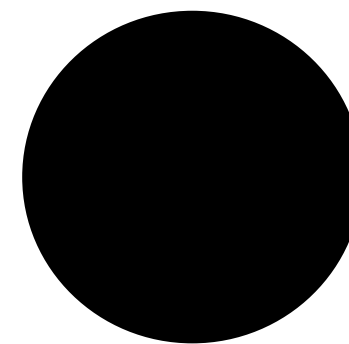
*Datcha beach, Forte dei Marmi , Italy ---- after*

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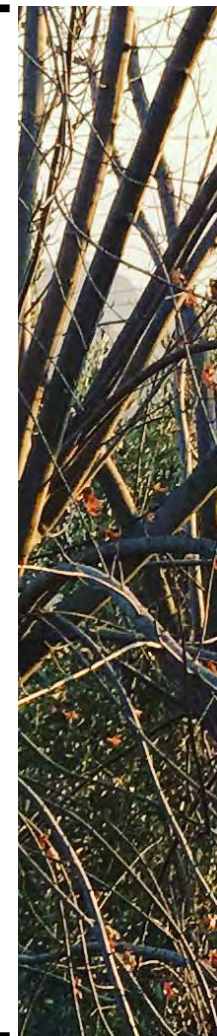
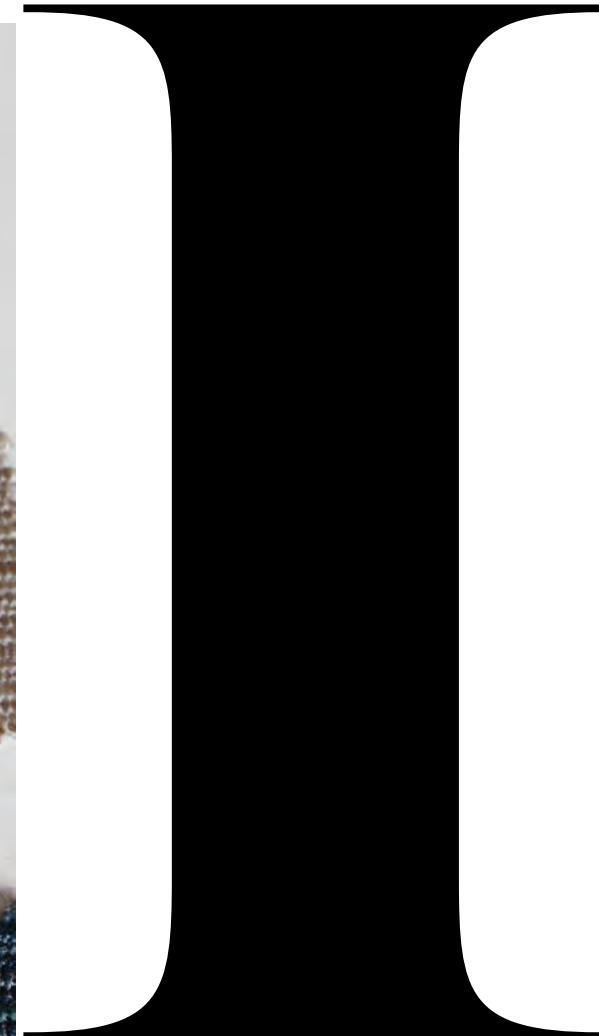
**03**

*Cerchiamo ispirazione ovunque, la natura e i segni sono la nostra ispirazione*

*We look for inspiration everywhere; nature and signs are our inspiration.*



**inspiration**



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*Sicis Italy, Ravenna*





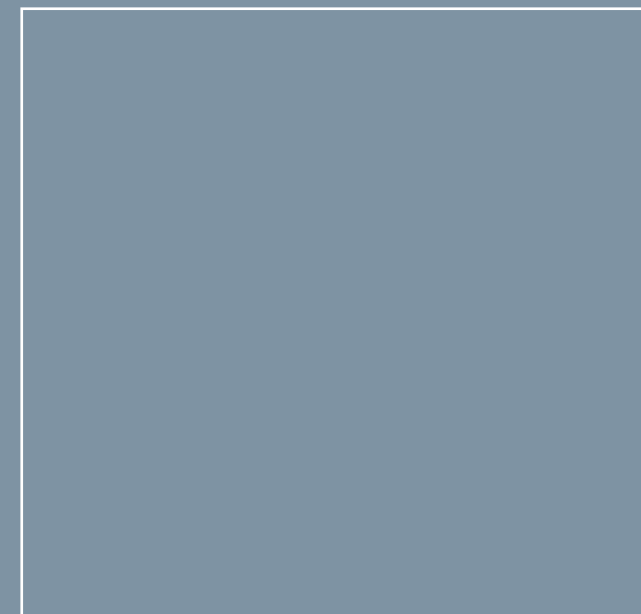
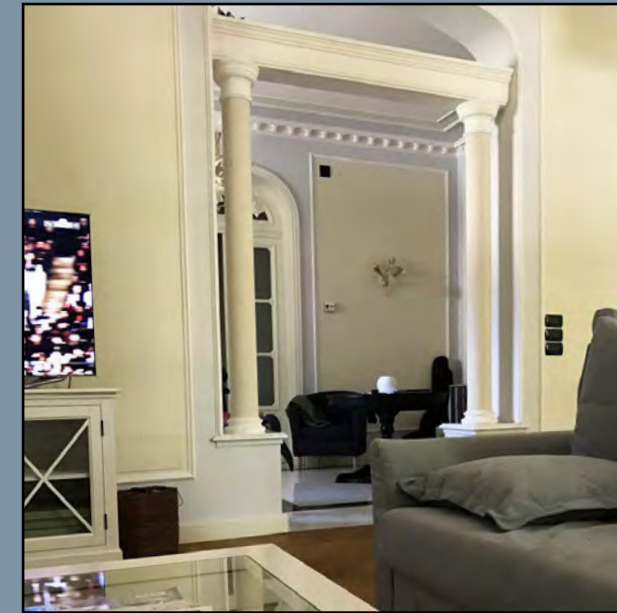
# ricercare , archiviare , elaborare, utilizzare

*L'ispirazione è un risveglio, una fuga da tutte le facoltà umane, e si manifesta in tutte le grandi conquiste artistiche. G.Puccini*

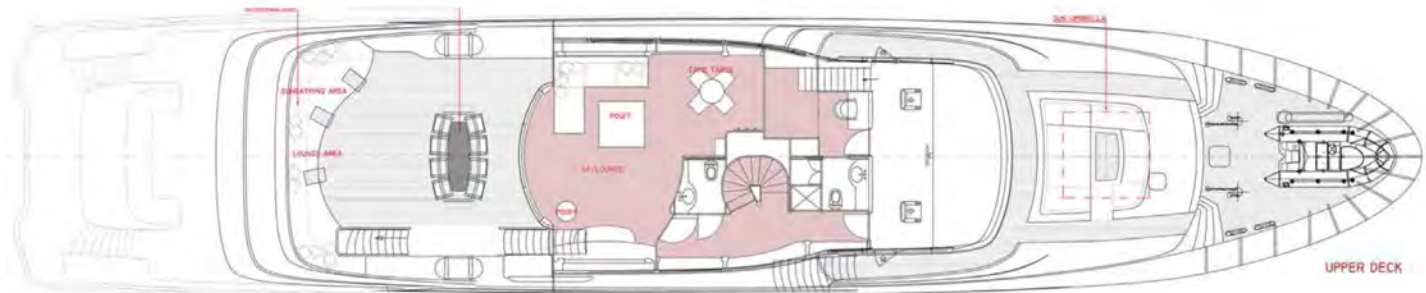
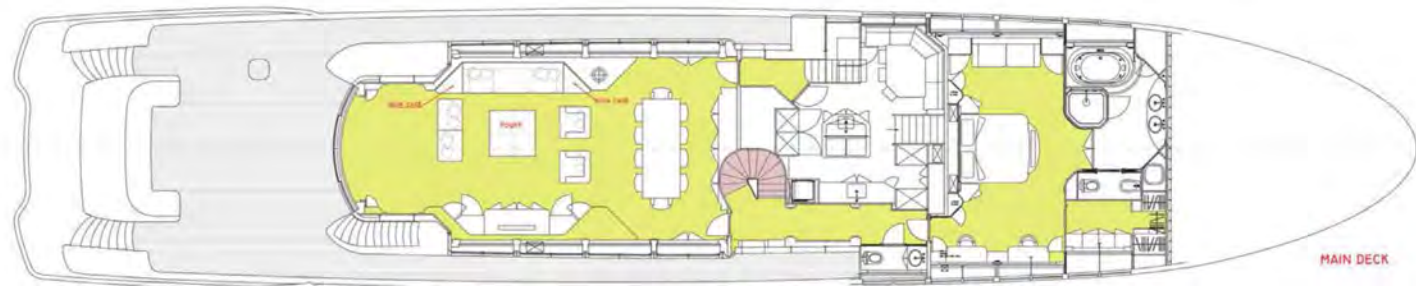
*Inspiration is an awakening, a quickening of all man's faculties, and it is manifested in all high artistic achievements. G.Puccini*



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*YACHT INTERIOR DESIGN*



# **Network**

*Interior contract ed engineering: tre aspetti del fare, progettare, costruire ed innovare possibile grazie alla fusione di tre realtà ognuna con la propria identità e specificità ma capaci di essere squadra e creare metodo nel massimizzare le competenze, con attenzione ai costi e ai tempi.*

*Interior Contract and Engineering: three aspects to make, enterprise, construct and innovate thanks to the fusion of three realities, each with their own identity and specifications, yet able to work together in order to maximize competency, with attention to costs and timing.*

# 06 engineering and structures



*La gestione di un cantiere, la sua sicurezza, velocità e capacità di essere luogo di sviluppo e coerenza progettuale. Attrezzature, strumenti, materiali innovativi e un ricco database di aziende fornitrici in linea con i moderni criteri del costruire e recuperare.*

*We provide management of the work site, including safety, speed and ability, while utilizing the structure as a place for design and development. We have in our database a wealth of innovative tools, materials and a supply companies who utilize modern technology and technique.*

# 07 consolidation and refurbishment

*Un ampio parco, edifici pubblici e privati orgoglio del passato o di un edilizia degli anni del boom oggi necessitano prima di tutto essere messi in sicurezza e diventare moderni contenitori di funzioni, siano esse ricettive o lavorative. Un team di ingegneri, architetti e manager per gestire i costi invisibili ma tanto preziosi all'interno e all'esterno di un edificio.*

*Large parks, public and private buildings proud of its past or a building of these boom years require to be updated on all counts of safety and modern fixtures, whether receptive or operative. A team of engineers, architects and directors manage invisible but inestimable costs regarding every aspect of a building.*

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*Creare spazi, disegnare funzioni, decorare e progettare sempre nell'attenzione e rispetto del genius loci e valenza locale di ogni edificio. Creare moodboard book per i clienti, rendering di alta innovazione e qualità, disegni esecutivi e una capacità di project management e coordinamento vari protagonisti delle ristrutturazioni.*

*Create spaces, functional design, decorate and design with the attention and respect of the presiding building. Create moodboards for our clients, rendering innovation and quality through design, project management as well as coordinating various facets of restructuring.*



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**09**



*Un know how unico formatosi nei luoghi della ricostruzione post sisma; un team capace di consolidare, recuperare, proteggere e decorare edifici storici e architetture moderne. Una serietà e tradizione familiare di costruttori che nel tempo hanno saputo costruire un valore aggiunto unico.*

*A unique know-how formulated on site; a team capable to consolidate, recover, protect and decorate historical buildings and modern architecture. A serious and familiar tradition of builders who, with time, have an unique added value.*



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**10**

*Anni di esperienza come export manager e aziende di ricerca ci hanno consentito la realizzazione di una divisione sales orientata allo sviluppo , apertura e gestione commerciale di aziende a noi vicine e affini; non solo nel settore delle furnitures ma anche importanti brands del lusso.*

*gestione dei dealer, aperture showrooms, piani marketing e commerciali, ricerca , selezione e formazione agenti, sono le mansioni di Tuga Luxury Agency.*

*Years of experience as export manager and marketing research used for the realization of a sales division oriented to the development, opening and commercial management of companies close to us; not only furnitures business but also important luxury brands.*

*dealer management, showrooms openings, marketing and commercial plans, research, selection and training of sales agents are the tasks of Tuga Luxury Agency.*



***SALES AGENCY - INTERNATIONAL  
TENDER - DEALER - RETAIL***



*Progetti internazionali, la sintesi del nostro impegno costante globale*

*The synthesis of our global commitment are through international projects.*



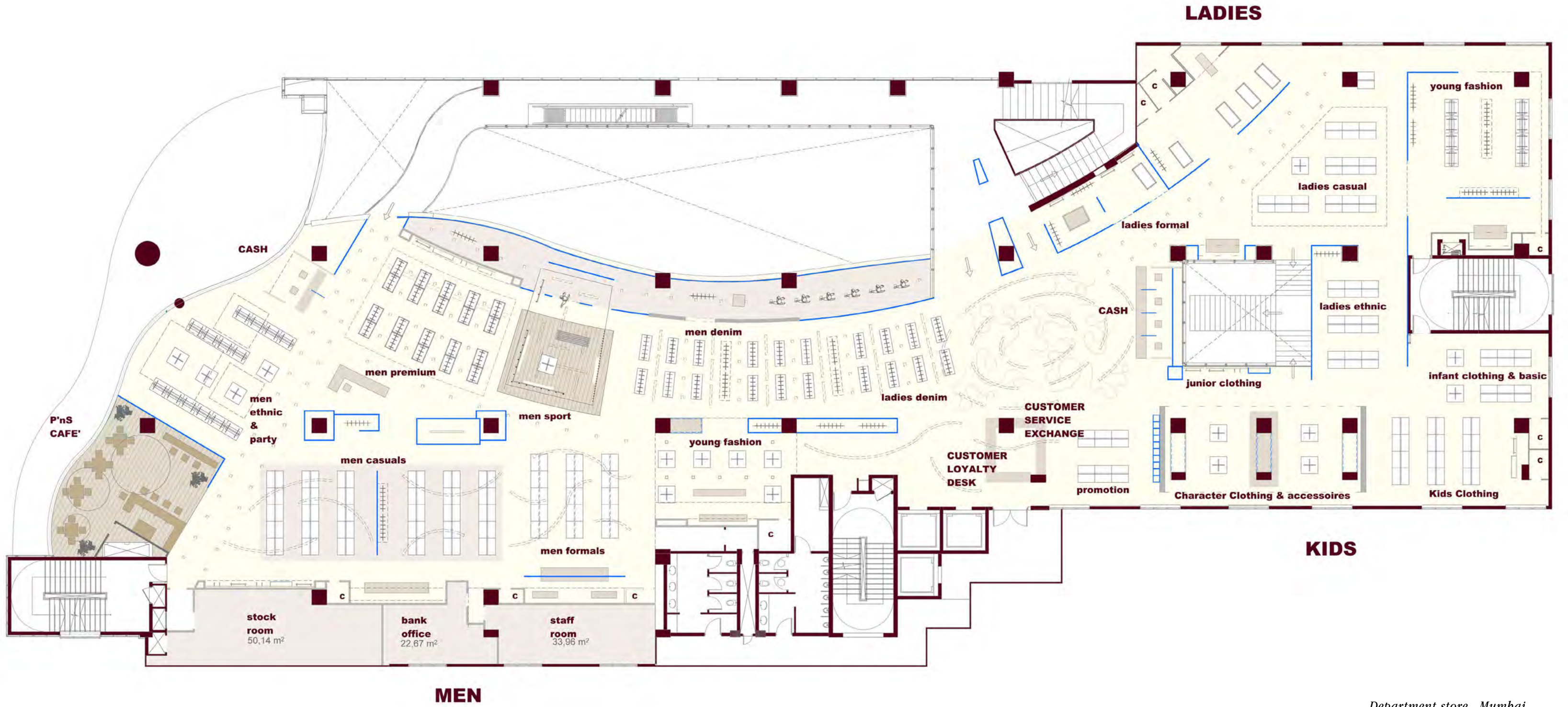
*Finance House , Abudhabi*

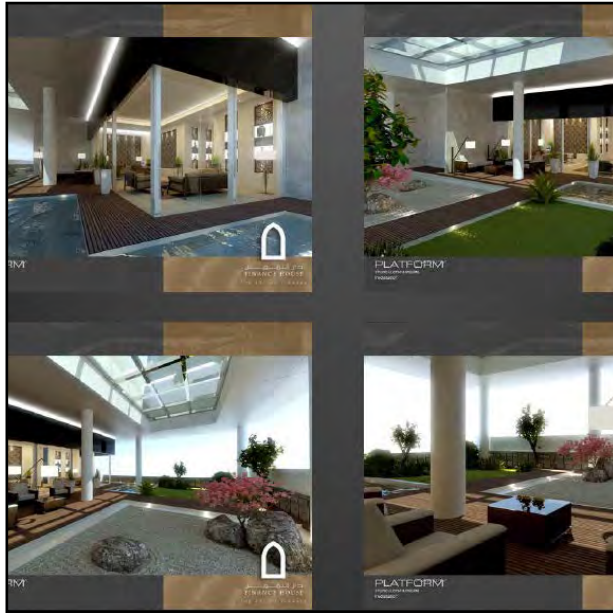


*Mandarin Hotel , Honk Kong*



*Four Seasons SPA , Milano*



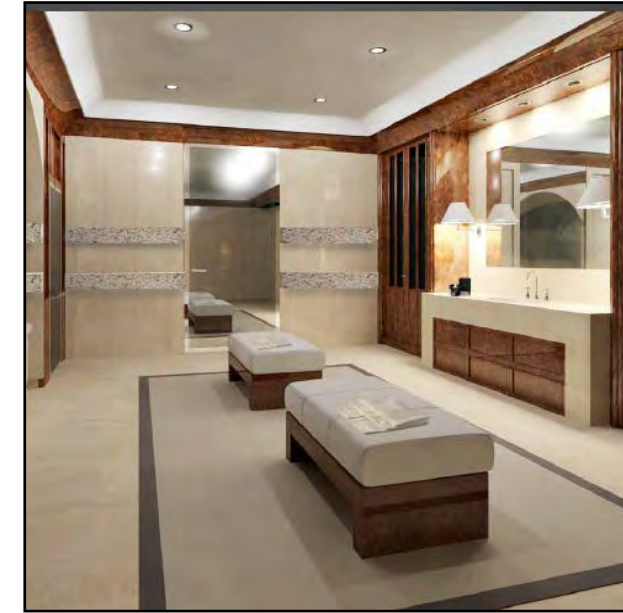


*Finance House , Abudhabi*

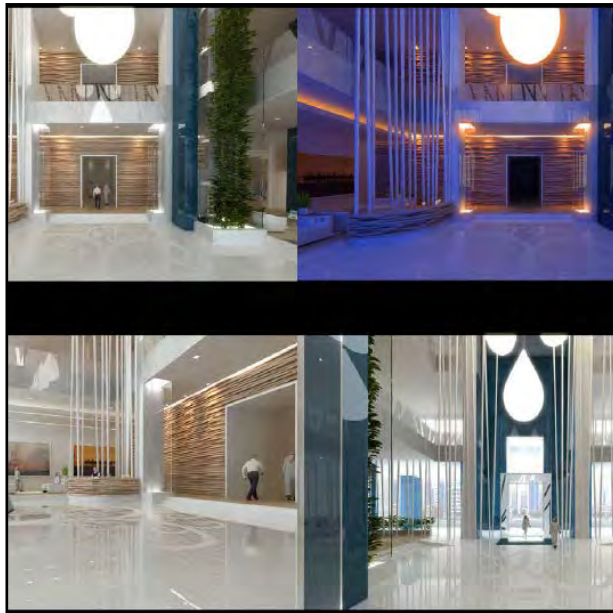


*Bakery , Dubai*

## WORLD WIDE PROJECTS



*Stefano Ricci, Firenze*



*Finance House , Abudhabi*



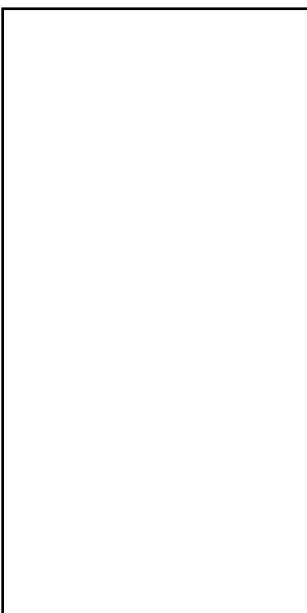
*Arte italiana, Milano*



*Alphabetic city, Dubai*



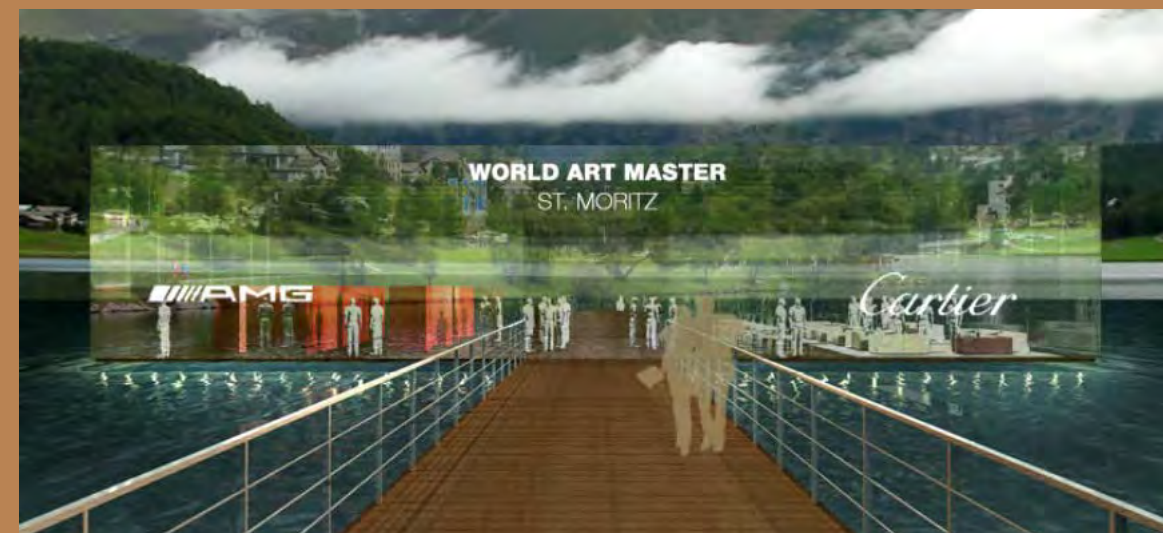
*Z Hotel, Dubai*



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*Desert House , Dubai*



*Art Master, St. Moritz*



*Four Seasons, Milano*

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*private villa, Ravenna*

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## PORTFOLIO

LA DATCHA [www.ladatcha.com](http://www.ladatcha.com)

Forte dei Marmi luxury Palace

TAKARA BELMONT UK Design Collection Europe

SEGIS [www.segis.it](http://www.segis.it) Catalogue Update

LAFORTEZZA [www.lafortezza.com](http://www.lafortezza.com) Dusseldorf Stand (1.600 mq) New logo and corporate image

SULTAN CENTER KUWAIT CITY STORE CONCEPT

WWW.HOMEDECK.IT

Finance House Abudhabi CEO OFFICES AND ACG BUILDING INTERIOR.

ACG Architectural Consulting group Abudhabi ; corporate identity Branding

Flavio Castellani Prato (FASHION BRAND); research and development flagship store in Emirati Arabi, UK, Urss, Cina.

SPA PRESTIGE PISTOIA

gym center, spa e beauty lounge 650 mq.

Stefano Ricci Firenze concept Design e sviluppo Luxury Hospitality Format

St. Moritz Art MASTER with MONTY SHADOW

FERRARA

Private Villa with pool

Arthema Group -Wallsystem design system

Sales and Export UAE

Abudhabi - Concept La MAison de Reve . Luxury Female boutique Lingerie, Textyle and bedding .

TAKARA BELMONT

collezione Epiphany , UK

M collection, collezione Epiphany , UK

DOHA

Concept & design food restaurant r LOUMY per United Business development Qatar

SUPER RIFLE BARBERINO concept UAE Retail opening.

ESXENCE "LA PROFUMERIA ARTISTICA -MILANO" Concept and Design Development

AESTHETIC VISIONS " IL MONDO DELLE SPA" -BOLOGNA cosmoprof. 3-6 APRILE 2009

pad.15

SAFFRON LOUNGE DOHA- QATAR

Indian Modern Restaurant C/o Cultural Village DOHA.

BESPOKE "IL LUSSO SU MISURA" -MILANO [www.bespoke.it](http://www.bespoke.it) novembre 2008

Customer I.C.E. Milano,

sponsor Diners, RMC, Veuve Cliquot, Pisa Orologeria.

TASTE -DUBAI

[www.intercat.ae](http://www.intercat.ae)

concept food

## MICHELA NICOLI

web site and Yacht Design advertising

SAILING STORE –MARINA DI RAVENNA [www.sailing.it](http://www.sailing.it)

Marinara concept store.

SHOESSENCE – MEP ITALY MEP – BELLOCCHI DI FANO [www.mep.it](http://www.mep.it)

Dusserdorf exhibition

## SANRIZZ LONDON

[www.sanrizz.com](http://www.sanrizz.com)

Grovesnore House Hotel Luxury Beauty Salon 'Hairdresser Journal award 2008/2009.

## FOURSEASONS MILANO

[www.fourseasons.com](http://www.fourseasons.com)

Project and concept New Spa. 1.400 mq, 9 massage rooms wellness area and pool

SICIS RAVENNA – ART FACTORY [www.sicis.com](http://www.sicis.com)

Head quarter via Monti.Copertura in Cor-ten.

## DOUUOD

Logo and Catalogue Art Director

## ARTEMATICA TREVISO

- ARTE ITALIANA –PALAZZO REALE

- - ARTE DELLE DONNE – PALAZZO REALE –MI

## DAVINES/COMFORT ZONE

[www.davines.it](http://www.davines.it)

- corner Comfort Zone mini Spa Mall Burjuman,DUBAI Iban Battuta Mall Paris Gallery di Dubai.

PROJECT AND REALIZATION Spa LA Coluccia

## MAN/AGE DUBAI

MAN SPA Marina Mall Abu Dhabi , Old town Dubai.

LANDMARK GROUP DUBAI [www.landmarkgroup.com](http://www.landmarkgroup.com)

- Centerpoint Mall o f The emirates, DUBAI

Skygarden Mall Dubai, Oasis center Dubai.

- concept Lifestyle Dubai.

- Concept Department Store Lifestyle India (Hyderabad and Mumbai).

## NATFOOD ITALY

[www.natfood.it](http://www.natfood.it)

- Concept Cioconat Lounge and stores in Kuwait City, Dubai, Doha, Abu Dhabi.

## BURANI GROUP

[www.mariellaburani.com](http://www.mariellaburani.com)

- Concept BIOERA. Flagship Store in Via

Montenapoleone a Milano. Showroom ,Cavriago and Store aeroporto di Bologna. - Progetto e realizzazione immagine coordinata Bioera e packaging prodotti.

- Progetto restyling negozio Montenapoleone Milano

## ALSHAMSI HOLDING DUBAI

[www.alshamsiholding.ae](http://www.alshamsiholding.ae)

Project and concept Latte&Miele per Dubai KIDS DEPARTMENT STORE

TIGI INTERNATIONAL [www.tigihaircare.com](http://www.tigihaircare.com) concept TIGI Boutique ,

L'OREAL UK

[www.loreal.com](http://www.loreal.com)

Project and realization L'Oreal London Academy , Redken &Kerastase Room. Ed educational training center.

FANGO MILANO MARITTIMA Concept and realization boutique.

Makeda perfume (paris) [www.blusalon.com](http://www.blusalon.com) stand Cosmoprof.

BOTTACCIO MONTIGNOSO [www.bottaccio.it](http://www.bottaccio.it)

Spa and hammam Project

MARRAKECH Private villa

PISTOIA ITALY

Luxury Home realization.

IQS VENEZIA Concept room hotel

BOSCOLO HOTEL Spa Project

MONDADORI

[www.megaforli.com](http://www.megaforli.com)

MEGA store in Forlì bookshops and equipment store

MANDARIN ORIENTAL HONG KONG [www.mandarin-oriental.com](http://www.mandarin-oriental.com)

- Barber Shop Mandarin Hong Kong

- hair Salon Mandarin Hotel Hong Kong.

Private VILLA

RAS AL KHAIMA UAE

**nmcc**

**12**

## hat we do

### WORKS MENU SERVICES

#### DRAFT

- First general sketches and brainstorming proposal
- Mood board panel to share colors materials or keywords
- Short relation to share the initial briefing and to determinate the final one.

#### FIRST PROJECT PROPOSAL

- Project guideline
- General concept & style
- Multimedia or paper presentation
- Realization of a 3D model for general study

#### STRATEGIC CONCEPT AND PROJECT

- Stylistic creations
- Realization of an accurate 3D model and renderings
- Project of the general graphic design and study of the corporate identity design
- Layout project
- Indications and proposals about materials, colors, couplings, graphics and communication
- Realization of a concept presentation book
- Realization of technical drawings in a suitable scale and furnishing technical drawings (on paper or CD-ROM)

#### INTERIORS AND FURNISHING

- Definition of interior elements/furnishing to be ordered and supplied
- Materials research and sampling
- Realization of meta-executive technical drawings and sampling sketches for the realization of personalized furnishing
- Interior graphic design and communication

#### ARCHITECTURE AND FINISHING

- Definition of the architectonic and technical-plant works needed for the project realization
- Realization of the finishing elements list to be transmitted to the contractors for a correct quotation

#### BUILDING CONSTRUCTION AND REFURBISHMENT

- Structural consolidations, interior and exteriors works, roofs engineering technical and key in hand constructions

#### WORKS ASSISTANCE

- Meeting with suppliers and contractors for project explanation
- Quotations agreement
- Workers on-site assistance and on-going problem solving



ph. Ottavia Poli

# nmcc

Компания NMCC Group рождается благодаря желанию компаний с большим опытом в сфере Архитектурно-строительного Проектирования, Инжиниринга и Дизайна Интерьеров объединиться и стать на рынке реконструкций и проектирования в качестве единственного собеседника и партнера для клиента

Обеспечение эффективности, прозрачности, честности, своевременности и правильной стоимости проектов, в которых заинтересован клиент. Использование современных конструктивных технологий, ноу-хау в дизайне и методах реализации проектов.

## ПРОЕКТИРОВАНИЕ НОВОГО, ВОССТАНОВЛЕНИЕ СТАРОГО

Подход к проекту с таким же уважением и опытом, будь то исторические здания и архитектурные сооружения или новые проекты и сооружения.

Объединить мастерство с античными корнями с высшими инженерными и дизайнерскими навыками сегодняшнего дня.

Быть быстрыми, гибкими, чувствительными к красоте со знаниями традиций при этом думая инновационно.

Отличаться элегантно от других проектов в сложном сегодняшнем мире контрактов и инжиниринга.

Мы стремимся к вдохновению повсюду, природа и её богатства - наше вдохновение.



# nmecc



تاكشر اهب عتمتت يتلا تاربخلا نم ساسأ ولع ، لمعلل يف عبغرلا عفادب ”يس م! ن!“ ةعومجم تسسأت دقل ، يسدنهل ميمصتلاو راكتبالا قوس ولع اهضرعو اولماع ميقنتل ، روكيدلاو قسندنهل او انبالا تالاجم يف ىربك دعون نم ديرف ، ميمصت كيرشو وراحمك قمهلا

مادختسا لالخنم ، ليمعلل عم فيلاكتلا ةكراشمو ، تقولا مارتحاو ةناملالو ةيفافشللاو ةعافكلاب زيمتلا نامض ةركتبالا ميمصتلا لئاسوو تايئقتو ، ةثيدحلا انبالا ايچولونكت

ليمجلل يضا ملا قبعب يرصع ميمصت تاعاشنلاو تاعورش ملا تنك عاوس ، عاشنلا وأ انبالا زارط نع رظنلا ضغب ، ةعافكو مارتحا لكب انتاعورشم زجنن .ثيدحلا ميمصتلاو قسندنهل ةعافك ريياعم ولعأو ةعانصلا ةيفارتاب ةميدقلا ةقرعلا جمدن امك .ةثيدح وأ ةميدق ةيؤرلا

راكتبالا ولع ةردقلاو ديلاقنتلا مارتحاو لامجلا ول! ، سحلا ةقاهرو ةنورملاو ةعرسلا فيضن ةسفانملا ديدش ، انبالاو قسندنهل ملاح يف ةراهب نيرخالل نع درفتن

## ماهلال

انماهلا يرثت يتلا اهرهظمو ةعيبطلا يف ؛ ناكم يا يف ماهلال نع ثحبن

## لمعلل ةكبش

عم ، عاشنلاو ميمصتلاو ةعانصلاب قلعتت يتلا ةثالثلا بنووجلا جمدنكمي :ميمصتلاو يلخادلا انبالا تقولا يفو ، اهنم لكل ةديرفلا ةيصوصخلاو ةيوهلا ةاعارم عم ، ثالثلا قئاقحلا هذو جمد قيرط نع كلذو ، راكتبالا ديعاوملا فيلاكتلاب قلعتي اميف ةيلاعفلاو ةعافكلا ةدايزل ةديدج لئاسو راكتبالا هجمد لالخنم نكمي ، هتاذ نكمم دح ىصقأ ول! ، ةينمزل

قدانفلاو للفللاو ، ةينكسلا تادحولا انبوو ميمصت فرتحي يلود قيرف انبالاو قسندنهل

لك نيب مغانتلا ول لوصولا ولع ةردقلاو ةعرسلاب ولحتي امك ، اهتاملسو ، انبالا عقاوم قرادلا ولع قيرفلا لمعي تانايبالا دعاوقو ةركتبالا داوملاو ، ةمزلالا تاودالاو تادعلا كالتماق قيرفلا زيمتي امك .ميمصتلاو ريوطتلا نم ةثيدحلا حالصالا انبالا رياعم قفو ، ديرونتلا تاكشرل ةمخضلا ديدجتلاو سيسيأتلا

ام لوأ ، اخرلا تاونس ول دوعت وأ ، يضا ملا قبعب رخفت يتلا ةصاخلاو ةماعلا ينابلماو ىربكلا قئادحلا جاتحت ةلهوملا كلت اميس ال ، ثيدحلا رصعلا تابلطتم عم مغانتلاو ةمالسلا ول! ، عيش لك لبقو مويلا انرصع يف جاتحت نييريدملاو نييرامملاو نيسندنهلا نم اكيرف كلتمن نحنو .يلاحلا تقولا يف روهمجلل اهابوابا حتفت وأ ديدجتلا ىنبملا جراخ وأ لخاد كلذناك عاوس ، فيلاكتلا ةبقارم مهنكمي نيذلا ،

ةيمهالاو ديرفلا عقوملا مارتحا عم ، تاميمصتلاو تاروكيدلا راكتبالو ، فئاظولا ديدحتو ، تاحاسملا قلخ ولع لمعن ، ةدوچلاو درفتلا تاجرد ولعاب زيمتت يتلا تاراكنتبالا مضي ، ليمع لكل الچس عضن امك .ىنبم لكل ةينطول

ديدجتلا ةيلمع يف نييمهاسملا فلتخمو ، تاعورشملا قرادلا قئاثوو ، ةيذيفنتلا تاموسرلا ول! ةفاضلاب

جمد لاجم يف ةلئاهلا ةربخلاب عتمتي قيرف انيدلو ؛ لزاللا دعب تاعاشنلا انبالا انب يف ةديرف ةربخب عتمتنو ديلاقنتو داهتجالا حورب زاتمن امك .ةثيدحلا تاعاشنلاو ةيخيراتلا ينابلما تاروكيد سيسيأتو ةيامحو ليهأت ةداعاو

.ةديرفلا ديلاقنتلا كلت تقولا رورمب اولعت نيذلا انبالا لامع اهب ولحتي يتلا ةلئاعلا

مسقلا زاتمي امك .ةكيرشلا تاسسوملا تاعافك ريوطتو جمد ولع ةرخافلا ينابلما مسق لمعي – ةعومجملا ةبخن لمعلل هجتي امك ؛ ةددعتملا تايوتسملا تاذ تابيطشتلا ميدقتو ، ةيلاعلا ةدوچلا تاذ تاعاشنلاو تاميمصتلاب

، ةيلخادلا تاروكيدلاو تاعاشنلا لاجم يف نيصوصختملا نم انقيرف عتمتيو .ةيلاعفلاو لامجلا وحن امئاد قدانفلا وأ توخيلا ميمصت ول! ةفاضلاب ، سفانملا زيمتت يتلا ةيرثلا قواسلا يف ةلئاهلا ةربخلاب

ةرخافلا

درطضم لكشب ، همج دادزيو ، هتميق دادزت ، طشنو يلود تابلطلچس انيدلو

تابلطلا لچس

رمتسملا يلودلا انمازتلا ولع دهشت يتلا تاعورشملا نم ةعومجم ةيلودلا تاعورشملا دعت

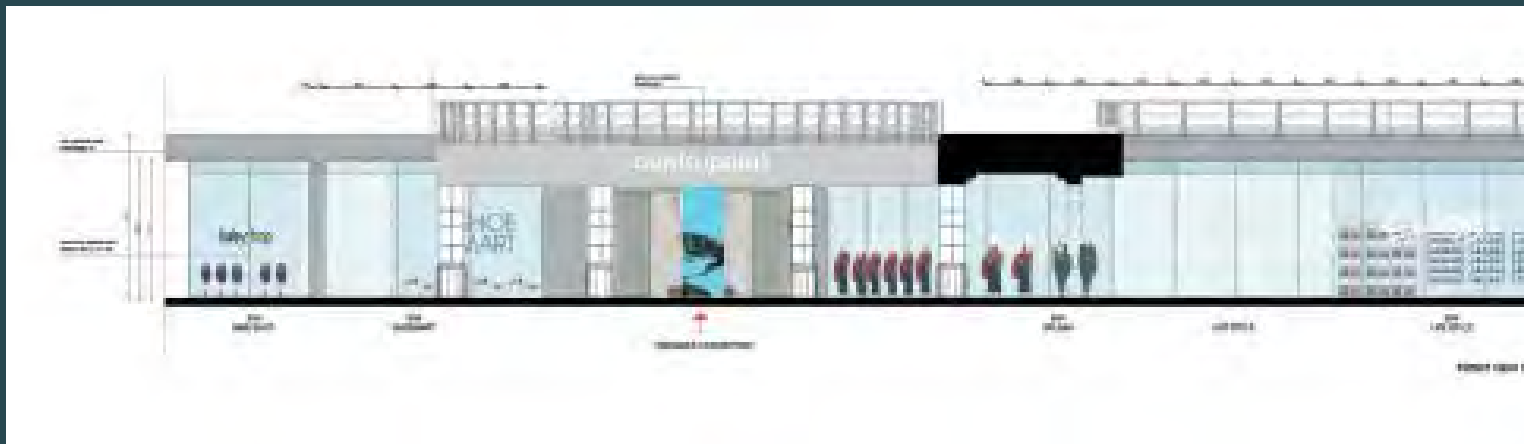
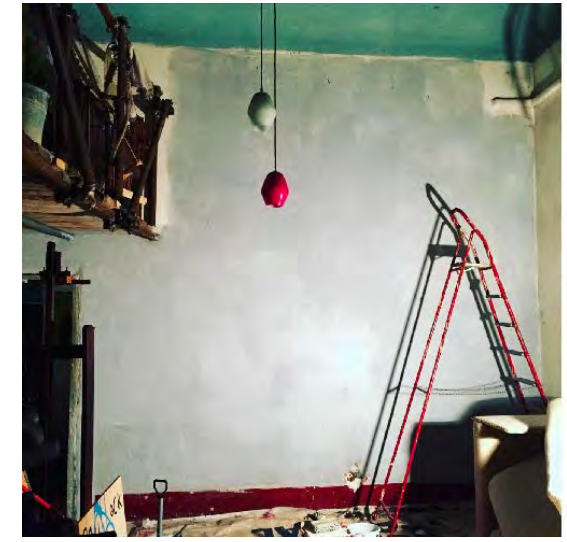




image courtesy **Ottavia Poli**



concept & art direction **Ottavia Poli**  
print **FOTOLITO TOSCANA**

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